

MONTHLY MEMBERSHIP PROGRESS REPORT

District 21 C

Results as of: 03/31/2018

WILLIAM PHILLIPI LOCATION ARIZONA GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUBS NEW CLUB GOAL DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 1 0 0 45 38 67 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 0 10 34 33 OCT/NOV/DEC OCT/NOV/DEC 0 0 1 40 24 36 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 -10 0 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 2 1.6 CURRENT YEAR GOALS FOR NEW CLUBS 1.2 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.8 0.4 0 OCT JAN MAR JUNE JULY AUG SEPT NOV DEC FEB APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 100 80 60 MEMBER GROWTH NET GOAL 40 MEMBER GROWTH ACTUAL 20 LAST YEAR MEMBERSHIP ACTUAL 0 -20 -40 -60 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 22 CLUBS OF 45 ADDED 1 OR MORE GENDER DISTRIBUTION **DROPPED CLUBS: 0** NEW MEMBERS 653 (58.67%) MALE 460 (41.33%) FEMALE Women Percentage Fiscal Year Goal: 40% DROPPED MEMBERS 354 TOTAL FAMILY UNIT MEMBERS DECEASED 8 CLICK HERE FOR CUMULATIVE 0 CLUB CANCELLED MEMBERSHIP DATA 190 FAMILY MEMBERS PAYING HALF 128 OTHER DUES 136